CONNECT YOUR COMPANY WITH 5000+ NEW ORLEANS COOLHUNTERS

ADVERTISE WITH INVADENOLA.COM

INVADE NOLA

INVADENOLA.COM is driving the creative culture of New Orleans by tapping into the lifestyle of coolhunters. We create content that emulates the tone of this great city: authentic, multicultural and irreverent.

We are a unique, niche publication aimed at attracting influential readers and advertisers. More than just eye candy, our digital publications are readable, interactive art. Growing daily, our online magazine and blog provide readers and advertisers a shared experience that translates into long-term economic success. **For more info visit: invadenola.com/advertise or email dominique@invadenola.com.**

Why your business needs InvadeNOLA.com!

NUMBERS

- 15,000+ monthly blog pageviews
- 60,000+ magazine pageviews
- 5000+ monthly unique visitors
- 2300+ Twitter followers
- 950+ Email list subscribers
- 1000+ Facebook Fans

DEMOGRAPHICS

- Highest concentration 18-35
- 59% Female and 41% Male
- 45% College graduates
- Household Income $30,000+

READER PROFILE

- New Orleans based coolhunters
- Shops 1-2 times a week
- Eats out 2-3 times a week
- Urban-minded and Educated
- Fashion Forward
- Eco-conscious
- Embraces new ideas
- Drives innovation
- Energetic and proactive
- Design-savvy

PAST ADVERTISERS

- Funky Monkey
- Juans Flying Burrito
- Slice Pizza
- Defend New Orleans
- Launch Pad
- Twisted Hair Salon
- The Revival Outpost
- FitnessFleet
- Shultzilla
- NOLAtiles
- BongaChopShop
- Tiny Earth Adventures
- The New Movement
- Wildlife Reserve
- Conversations.be
- Laredo Printing

Blog Advertising Options

The InvadeNOLA blog is our daily connection with the New Orleans creative community. Our site updates with 10+ posts a week at **INVADENOLA.COM**

5,000+ UNIQUE READERS PER MONTH AND GROWING

BLOG SCHEDULE

MONDAY
Music / TV / Film

TUESDAY
Fashion / Home Decor

WEDNESDAY
Culture / Work

THURSDAY
Events / Art

FRIDAY
Food / Sex

BANNER AD 30 DAYS / $50
Your purchase includes 1 banner ad rotating in the page sidebar.

SPONSORED HTML EMAIL / $100
Your purchase includes one sponsored email sent to the InvadeNOLA HTML email list. This includes a combination of photos and text to promote your company. Additionally advertisers receive a 30 day banner ad on the site.

SPONSORED POST / $50
Your purchase includes your sponsored post included in the blog content. Your post rotates on the top of the page for one full week.

DIGITAL EVENT PROMOTION / $20
Your purchase includes 2 reposts of your event on the InvadeNOLA Facebook page and 5 Tweets promoting your event.

SPONSORED GIVEAWAY / $100
Your purchase includes one sponsored post and a 30 day Banner Ad that connects your brand with InvadeNOLA. Sponsored giveaway items must be valued at $30- 75.

SPONSORED PHOTO STORY / $200
Your purchase includes a 10 picture photo story with complimentary copy promoting your product or service in a style that appeals to the InvadeNOLA audience. Additionally this purchase includes a 30 day banner ad on the blog sidebar.

> IT'S AN ATTRACTIVE AND INFORMATIVE SOURCE ON WHAT HAPPENS IN NOLA. IT'S CURRENT, HIP, AND CATERS TO MOST OF MY INTERESTS.

NEW ORLEANS NATIVE: BROOKE LARSEN

Magazine Advertising Options

Our bi-monthly, digital magazine, titled **The InvadeNOLA Guide to New Orleans** highlights everything that makes New Orleans great, including art, fashion, music, and culture. Each issue lives on the site for 2 months. Archived back issues are also available at **INVADENOLA.COM/MAGAZINE.**

60,000+ PAGEVIEWS PER ISSUE

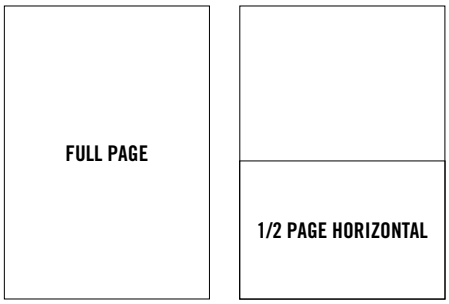
FEB/MAR ISSUE
AD CLOSING 2/6/2012
RELEASE 2/13/2012

APR/MAY ISSUE
AD CLOSING 4/9/2012
RELEASE 4/16/2012

JUN/JUL ISSUE
AD CLOSING 6/4/2012
RELEASE 6/11/2012

AUG/SEP ISSUE
AD CLOSING 8/6/2012
RELEASE 8/13/2012

NOV/DEC ISSUE
AD CLOSING 11/5/2012
RELEASE 11/12/2012



DOUBLE PAGE AD / $100
(includes free ad design and free banner ad rotating on the site for one month)
14w x 10h

FULL PAGE AD / $75
(includes free ad design and free banner ad rotating on the site for one month)
7w x 10h

HALF PAGE AD / $50
7w x 4.75h